



AMERICAN ASSOCIATION *of* CONTINUING MEDICAL EDUCATION®



Measuring the Unmeasurable: Qualitative Research

March 4, 2023

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Accreditation Statement

This activity has been planned and implemented in accordance with the Association's Accreditation Standards & Policies.

Shaukat Khanum Memorial Cancer Hospital and Research Centre (SKMCH&RC) is accredited by the **American Association of Continuing Medical Education®** to sponsor continuing medical education for physicians and allied health professionals.

The Organizing Committee of the **Measuring the Unmeasurable: Qualitative Research** takes responsibility for the content, quality and scientific integrity of this CME activity.

The Organizing Committee of the **Measuring the Unmeasurable: Qualitative Research** presents this activity for educational purposes only.

Participants are expected to utilize their own expertise and judgment while engaged in the practice of medicine.

The content of the presentations is provided solely by presenters who have been selected because of their recognized expertise.

Credit Designation

The Accreditation Review Committee (ARC) of the **American Association of Continuing Medical Education®** designates this medical education activity for a maximum of **2.25** hours in the Category 1 credit of the Association's Designation. Each participant must claim only those credits that he/she actually spent in the activity.

Conflict of Interest Disclosure

It is the policy of the **American Association of Continuing Medical Education®** to ensure balance, independence, objectivity, and scientific rigor in all its sponsored educational programs.

All faculty participating in continuing medical education activities sponsored by **Shaukat Khanum Memorial Cancer Hospital and Research Centre (SKMCH&RC)** are required to disclose to the program audience any real or apparent conflict of interest related to the content of their presentations.

All faculty are also required to disclose any discussions of unlabeled/unapproved uses of drugs or devices.



Program Evaluation Sheet Official Designated CME Credit Transcript

TRANSCRIPT DATE: February 27, 2023

TRANSCRIPT NUMBER: 1 of 1

ACCREDITATION TRANSCRIPT#: 5031 - 3846 / 03-23
ACCREDITATION TYPE# : Accredited with Commendation

Name of Activity : **Measuring the Unmeasurable: Qualitative Research**
 Activity Date : March 4, 2023
 Activity Location : **SKMCH & RC, Lahore, Pakistan**
 Name of Accredited Organizer : **Shaukat Khanum Memorial Cancer Hospital and Research Centre, Lahore, Pakistan**
 Provider's CME Contact : Prof. Dr. Irfan Yousaf, MD / Accreditation Liaison Faculty

ACTIVITY TYPE	LOCATION	DATE	NUMBER OF OFFERED LECTURES	NUMBER OF ACCREDITED LECTURES	TOTAL GRANTED HOURS
CONFERENCE	SKMCH & RC, Lahore, Pakistan	March 4, 2023	3 (Three)	3 (Three)	2.25 Hour(s)

LECTURE	PRESENTATION	DATE	TIME	LECTURER(S) - REPRESENTING MEDICAL INSTITUTION	TOTAL GRANTED CME HOURS
Measuring the Unmeasurable: Qualitative Research	Introductions Qualitative Research Presentation	March 4, 2023	2:00 PM	Dylan Graetz	1.00 Hour(s)
	Qualitative Interview Activity Thematic Analysis Activity	March 4, 2023	3:00 PM	Tharwa Bilbeisi Shayla Lawrence	1.00 Hour(s)
	Reflections	March 4, 2023	3:50 PM	Attendees	0.25 Hour(s)

Approved By:

Prof. Dr. A. Mueller, MD, PhD, PhD(Ed)
 Co-Chair, Accreditation Review Committee